

## **WE Magazine for Women Announces the Launch of Success Alchemy Fall 2012**

Fort Lauderdale, FL (October 20, 2012). WE Magazine for Women is excited to announce the launch of our Fall issue of WE Magazine for Women. The magazine, entitled *Success Alchemy* is all about success. In every aspect of life. *Success Alchemy* has been called a spiritual, holistic approach to success —sometimes a little "edgy."

Each article has a uniqueness you don't often find in other publications of this nature. In fact, 20 experts have shared their time, talent and treasure in *Success Alchemy*. They are: Sherryl Frauenglass, Rodney Washington, Najaam Lee, Lisa Steadman, Corazón Tierra, Misa Hopkins, Cynthia Segal, Leesa Renee Hall, Karen Russo, Laura Hollick (cover story), Eva Gregory, Kimberly Englot, Laura West, Jennifer Lee, Mia Roman, Kathleen Gage, Nancy Mathews, Carolyn Beale, Tanya Paluso and Maria Mar.

According to Heidi Richards Mooney, Publisher & Editor-in-Chief, "A few months ago I got an email from Maria Mar, *The Dream Alchemist* who is one of WE Magazine for Women's frequent contributors. She was so excited as she told me about an idea she had for WE Magazine. She proposed to be the Special Guest Editor for an upcoming issue. Her focus was going to be on Women and Success. And she wanted to spearhead the entire project. That meant, gathering all the content, editing, laying it out, putting it together and producing the finished product. She was so excited and had such a passion for the project, how could I say "no?" After all, she is a gifted writer and a talented artist. So I said "YES!" Absolutely. The result, *Success Alchemy!*"

**You can read more about *Success Alchemy* and the stories and experiences these 20 authors share in the Fall 2012:**

<http://www.wemagazineforwomen.com/pdfs/WEmagazineFall2012.pdf>

**About WE Magazine for Women:** The MISSION of WE Magazine for Women is to "Empower Women in Business and in Life." WE Magazine is published by The Women in Ecommerce™ an organization that has been helping women do MORE business on the WEB since 2001. To contact the publisher, write Heidi Richards Mooney at P.O. Box 550856 ~ Fort Lauderdale, FL 33355-0856, call her at 1-954-625-6606 or visit: [www.wemagazineforwomen.com](http://www.wemagazineforwomen.com).

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