

Something Old, Something New  
WE MAGAZINE for Women interviews 101 Women in Business for New Website/Blog

**Fort Lauderdale, FL (Sunday June 12, 2009).** The Summer 2009 Issue of WE MAGAZINE for Women hits the Internet News Stands and it is our most inspiring issue yet.

**This issue** is about the **OLD** being the familiar format of WE Magazine for Women ~ the same great content... and same great editors you have come to know, like and trust. And more!

The NEW is about our new [editorial team members](#) including Bobbi Palmer (relationships), Nipa Shah (technology), Jeannie Dvorek (wine), Simone Kelly Brown (business) and Pamela Archer (editor at large).

It's about our NEW Channels ~ [Women in Business Interviews](#) with small business leaders around the world, [Relationships Channel](#) (featuring relationships issues of all kinds, parent/child, spouses and significant others, professional relationships and more) and our Video Series (which will be unveiled this month). We began our new Women in Business channel during Small Business Week interviewing 50 outstanding women business owners who represent a variety of professional areas including coaches, authors, professional speakers, lawyers, realtors, bakers, retail owners, wedding pros and more.

We are continuing the conversations with the [Spring/Summer 2009 Issue](#) featuring Mother/Daughter Teams who work together in business and non-profit organizations. Be sure and read about these 51 amazing women who manage to work together, play together and never seem to tire of one another's company. If anything these dynamic women are cheerleaders and nurturers 100% committed to one another's success as well as that of the organizations they represent. In total we have interviewed 101 outstanding small business women and that is just the beginning. To check out the current issue and read about all these accomplished women, visit:  
<http://wemagazineforwomen.com/WEMagazineSpringSummer09.pdf>

What else is new? Glad you asked! WE now have five ways you can access the information inside each issue. You can read the current issue in PDF format, you can watch and turn the pages in flash (beginning Monday June 8<sup>th</sup>), you can read each article on our blog, you can listen to each article online AND you can even translate each article with our new translation plugin.

In addition to our new Women in Business Channel, WE features Women on a Mission, Women on the Move (under 35) and Women Bloggers to Watch. "WE's audience consists of women who want to explore great destinations, improve their outlook on life, learn quick and easy ways to get and stay healthy, learn how to manage their business and professional lives, find out about the latest in technology and social media, become inspired reading about women making a difference in the world and even gather ideas for great entertaining and socializing.

We magazine for Women is a business and lifestyle magazine for busy women over 40+ on the move. It is published by The Women's eCommerce Association, International – an organization whose mission is to "help women do MORE business on and off the WEB." To contact the publisher, write Heidi Richards Mooney at P.O. Box 550856 ~ Fort Lauderdale, FL 33355-0856, call her at 1-877-WISDOM7 (947-3667) or visit: [www.wemagazineforwomen.com](http://www.wemagazineforwomen.com). We'd love to hear from you. Please let us know what you think!

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